

**PROVEN MAINTENANCE & SUPPORT OPTIONS, INCREASED PROFITABILITY**

Reliable maintenance on Data Center equipment is essential to ensuring uptime and maximizing staff productivity. Cranel's portfolio of Data Center equipment services provides resellers with a flexible suite of maintenance alternatives for leading network, server, and storage technologies—long after OEM support is no longer available. With Cranel's Data Center service options, resellers can increase overall service profitability while helping to extend their customer's usable equipment life cycle and lowering customer maintenance costs.

### DATA CENTER EQUIPMENT OFFERINGS



Industry Leading Service Programs



OEM-Trained Technicians



On-Site Support with Remote Monitoring



Contract Renewal Process Management



24/7 X 365 Support

### THIRD PARTY SERVICES ADVANTAGES

#### RESELLERS

- Continuation of service annuity
- Increased margin for maintenance vs. OEM coverage
- Remain primary resource for managing IT environment

#### END-USERS

- Reduced maintenance costs
- Longer equipment lifecycle
- Greater uptime
- Flexible coverage
- Reliable support

### DATA CENTER SERVICES



#### NETWORK SOLUTIONS



#### SERVER SOLUTIONS



#### STORAGE SOLUTIONS

- ✓ Provides high-quality coverage and reliable support to meet budget and performance requirements
- ✓ Extends the lifespan of today's equipment and keeps it working under one contract
- ✓ Offers comprehensive break/fix support for industry-leading manufacturers' hardware platforms

### MANUFACTURERS SUPPORTED INCLUDE

